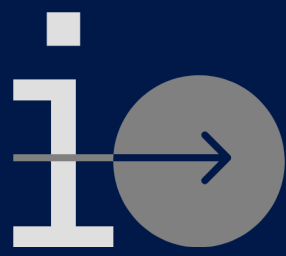


How Healthy Are Your Impact Measures?



***2 minute
self assessment***



How to Use This Tool

This checklist is your no-nonsense lifeline—a practical tool to identify gaps in your impact measurement and build metrics that actually prove your impact.

This self assessment takes about 2 minutes and will help you gain clarity on why your current metrics might be letting you down.

Built on expert insights and real-world know-how, this isn't about starting over. It's about making what you've got sharper, leaner, and more effective—whatever your size or setup.

Please answer each question honestly and keep count of how many times you say 'yes' or 'no'—your totals will help reveal where your impact measurement is on point, and where it might need a tune-up.

Once you've completed the checklist, head to the Results section to see what your score means and explore tailored advice to help you strengthen your approach.

IMPACT SELF ASSESSMENT

Does your organization have a clear, measurable, and ambitious impact goal? ☒ ☐

Are your metrics directly tied to your impact goal? ☒ ☐

Do you have no more than three key metrics that truly matter? ☒ ☐

Would the failure of any of these metrics immediately alarm your team? ☒ ☐

Are your metrics co-designed with beneficiaries and staff? ☒ ☐

Have you asked beneficiaries what outcomes matter most to them? ☒ ☐

Is your training on impact measurement dynamic and engaging? ☒ ☐

Do you use interactive methods like hands-on sessions to embed your approach? ☒ ☐

Do you regularly review and update your metrics? ☒ ☐

Have you eliminated any metrics that aren't driving impact in the past year? ☒ ☐

The Results.....



Mostly Yes

Your measurement system is robust, positioning you well for strategic growth.

To further capitalize:

- Enhance your position as a sector leader.
- Use your strong measurement capabilities to drive strategic initiatives.
- Secure funding by showcasing clear, measurable impacts.

How we can help

Let's discuss ways to leverage your current outputs to maximize their value and impact.



Mix Yes/No

You have great foundational practices in place which can be further optimized.

Next steps include:

- Invest in training to strengthen internal capacity.
- Align your metrics more closely with your organization's mission.
- Elevate your overall impact measurement effectiveness.

How we can help

Schedule a free audit to uncover areas of potential growth and development.



Mostly No

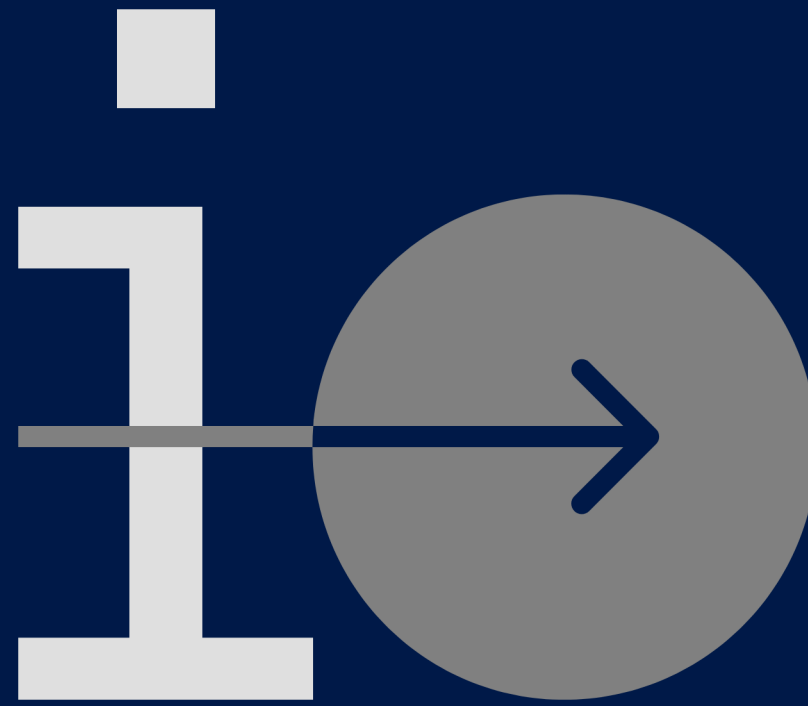
Your impact measurement system needs some focused attention.

Start with the basics:

- Establish clear and achievable impact objectives.
- Begin systematic collection of critical data on key outcomes.
- Create a structured foundation for actionable measurement.

How we can help

Let's connect and explore how we can support you in collecting data that truly matters.



We'd love to explore your results in-depth and provide tailored advice

Find out more at



insights2outputs.com